

PROFESSIONAL

Portfolio

<https://shadmanhossain.com/>



By Shadman Hossain

WHAT YOU
NEED TO KNOW

ABOUT ME

Shadman Hossain

Writer, Marketer & Photographer



Professional writer, marketer & photographer, I am a self-taught digital marketer specializing in content and social media marketing. Having kept my professional career strictly in line with creative content and digital advertising over 8 years.

Currently, I work remotely for a US startup as a content & growth marketer.

I consult on digital & content marketing activities, including social media advertisement and marketing strategies for digital web-based platforms.

S O C I A L M E D I A MARKETING

Fishing with the right bait brings in the perfect catch.

I specialize in Social Media marketing, which includes Media Buying for Facebook & Instagram advertisements.

Backed by an extensive **content marketing & lead generation strategy** (FB, Instagram, Twitter, LinkedIn) I ensure my initiatives will bring the right audiences straight to your doorstep.

Industries I specialize in:



Real Estate



Travel



Footwear



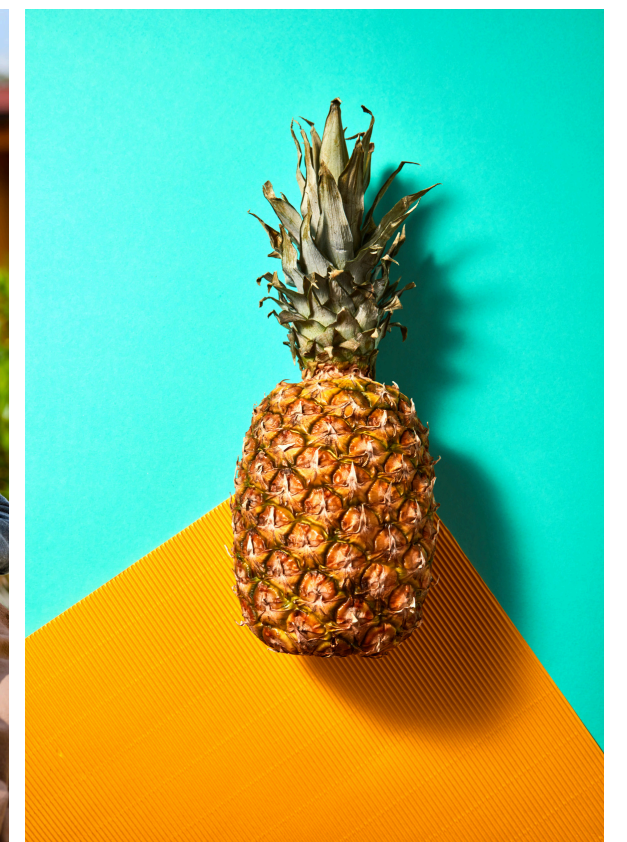
Fast Food



B2B



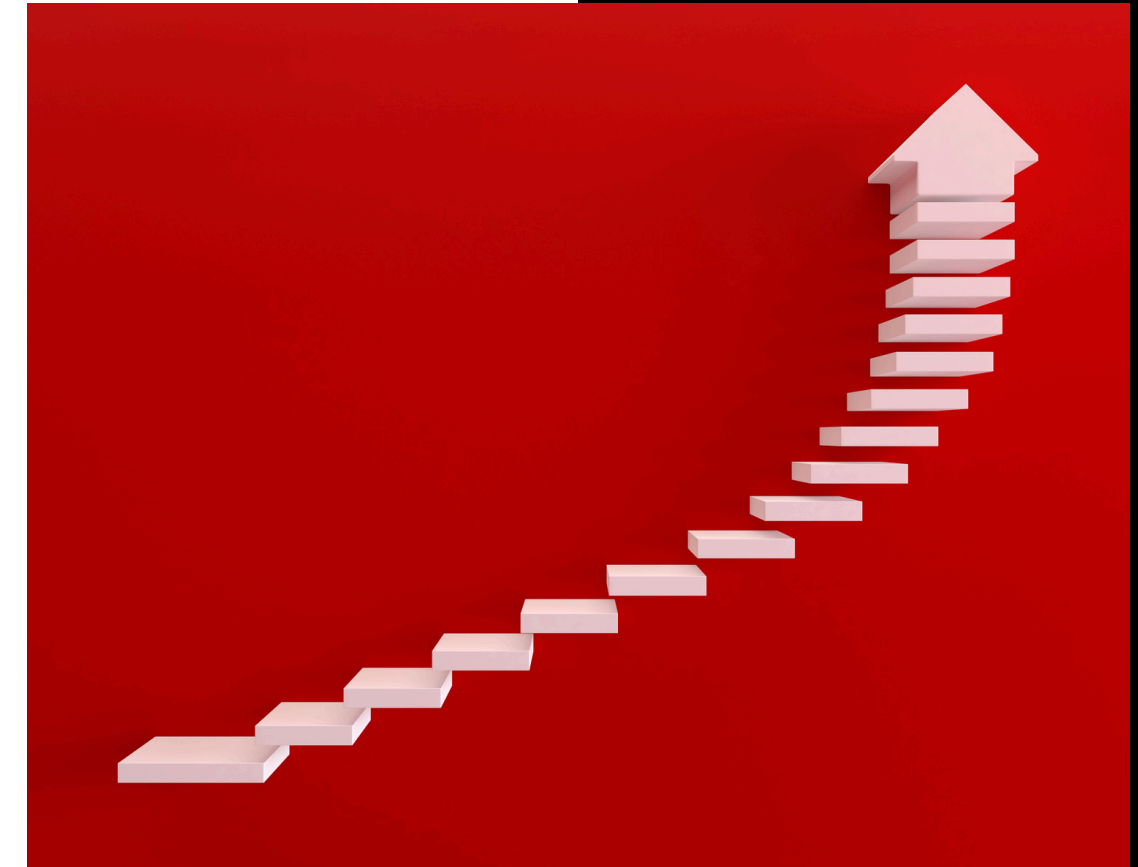
Senior Care (US)



As a digital marketer, I am well versed in **media buying for Facebook**, Google & LinkedIn), This includes social media including copy & content writing for targeted audience based on specific industries.

Aligned with understanding and hands on experience in **performance marketing** for web based growth through advertisement & SEO, your business will experience realistic growth and exposure amongst your main audience.

If you are also looking for an experienced email marketer to help with outreach & conversions, I offer my services!



KEY COMPETENCIES IN MARKETING

- 01 Social Media
- 02 Media Buying (Meta)
- 03 Content Writing
- 04 Copywriting
- 05 On Page - Off Page SEO
- 06 Growth Marketing
- 07 Strategy
- 08 Business Development

How I Can Help With Your Business Growth

Facebook, Instagram
& LinkedIn

Copywriting &
Content Creation

Tools I Use

Google Search Console
Semrush
Google Analytics
Screaming Frog
Hootsuite
Facebook Ads Manager
FB Business Manager
& More

Digital Growth
on Website &
Social Media

Visual
Content
Creation

Design Tools I Use

Figma (UX/UI)
Google Analytics
Microsoft Clarity
Adobe Lightroom
Canva (Professional)
Filmora X/Pro
Stripo/Mailchimp
& More

**SEO & Content
Marketing**

**Identity of
your business**



WRITING

I SPECIALIZE IN

CONTENT WRITING

Website Content | Search Engine Optimized
blog articles | Social Media News Blog | On-
Page SEO

FEATURE WRITING

Magazine Feature Writing | Special
News Segments | Opinion Editorial

COPY WRITING

Advertisement copy | High Conversion
Email copy | Sales pitch copy

MARINA TABASSUM: RESHAPING THE STRUCTURES OF SOCIETY

Breaking down barriers while reshaping the facets of tradition should be an aspiration of all future leaders. In the real-estate industry, Marina Tabassum functions as the perfect example. Independent architect and recent winner of the Aga Khan award, at the forefront of transition.

In fact, Bangladesh has the highest proportion of women in the workforce within South-east Asia. Findings conducted by the International Labour Organization's (ILO) in the report; "World Employment and Social Outlook: Trends 2018," stated female employment in Bangladesh has seen a 35% increase from 2008 to 2017. A good number but there is still a long way to go.

When we zoom in on the real-estate industry and look at the architectural set-up, the ratio of female to male architects is quite out of balance in Bangladesh. Statistics from the Institute of Architects Bangladesh (IAB) report in 2016 show the percentage of female architects who are full licensed members is 23.5%, which is low compared to the 76.5% of male full members. This is where Marina Tabassum's disposition and contribution in the architecture game can be considered monumental as it opens doors for aspiring projects and female architects to walk through.

A firm advocate of climate, culture and history which she instills in her symbolically translucent structures, Marina Tabassum has entered the scene to redefine not only structural brilliance through her aesthetic designs, but to bring indispensable change to a country where typecasts are on the verge of being broken.

The first woman in Bangladesh's history to have designed and facilitated a construction of the Bait Ur Rouf Mosque in Dhaka, Marina Tabassum took the first steps in reshaping ideals for an entire new generation. The Bait Ur Rouf Mosque, which lacks the appearance of traditional mosque structures, is a dome adorned by terra cotta brickwork, with light perforating sections insulated throughout the mosque. The Independence Monument (Museum of Independence) in Dhaka is another creation of Marina Tabassum, where she focuses heavily on aesthetics.

Iconic structures in Bangladesh have had a long history of male minds behind them, thus creating stereotypes in the architectural sector. For women who barely set foot in a mosque in Bangladesh and for Marina Tabassum to design one, is a big step down the line of something greater. Representation of such humble clarity in an intricate and complex architecture is a trademark of Marina Tabassum. By leading from the front, her work has the prospect of being the benchmark for women looking to shine in a sector where visions are not restricted.

Where art is a reflection of social imagery, Marina Tabassum is restructuring culture to defy norms and define a new Bangladesh. By bringing about positive change and paving the road for new generations to follow suit, Marina Tabassum's inspiration takes form in the shape of empowerment, not just employment.



This article was written by me when I worked at Lamudi Bangladesh (2017-18). The company was bought by Bproperty in Bangladesh in Dec, 2018

EMAIL MARKETING SAMPLE

Hello again!

Just dropping in with a friendly follow-up! {name} here.

Remember when I mentioned the possibility of contributing to your blog? Well, here's the exciting part - we're offering to write free, organic traffic magnet blog posts, **exclusively for you**.

Imagine having fresh, SEO-optimized content delivered straight to your inbox, courtesy of our skilled team of writers. These posts will be tailor-made to engage your audience and boost your site's visibility.

Don't miss out on this opportunity to elevate your content game with zero cost on your end. Here's the **blog section** for you to peek at!

We know you are ready to take your blog to the next level? Let's make this happen.

Subject : Free high-quality articles for your blog

N O T A S P A M

But An Opportunity

Opening Call (Banner)



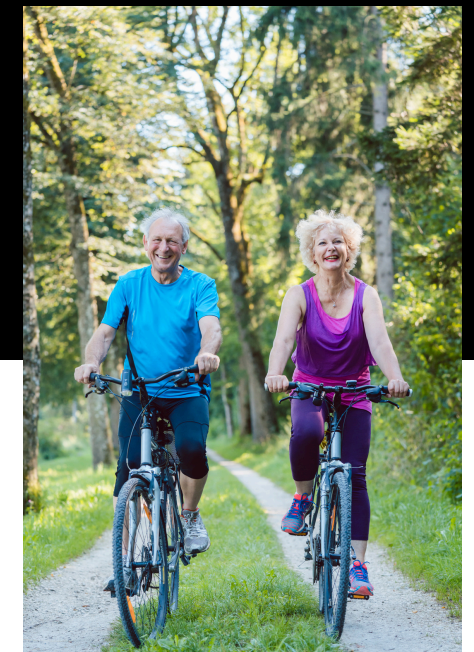
60% Open Rate



10% Replied



2% Converted



High DA Backlink

S O C I A L M E D I A CONTENT SAMPLE

White Space Experts
9 September 2023
There are so many ways to grow your income today!
But what are the best ways?
Turns out, there are 3 sure-fire ways to start growing your income!... See more

BEST WAYS TO INCREASE YOUR INCOME

1. FREELANCE ON LINKEDIN
Find clients on the best professional networking platform, and offer your services! From CEOs to business owners, everyone's there!

2. START SELLING ONLINE

3.

FIND CRAFTSMAN
ART OF LEATHER
@ PANACHE - ESSENCE OF SPRING SHOW
Venue: GARDENIA RESTAURANT & HALL HOUSE 08, ROAD 51, GULSHAN 2
Contact: 01714068071
Date: 24th & 25th JANUARY, Time: 11:00 - 21:00

Looks GOOD
TASTES EVEN BETTER
The regular stuff with a very special sauce.

WELLNESS COMMUNITIES
INTRODUCING Royal Pines
1600-2200+ SFT APARTMENTS AT ECB CIRCLE, MIRPUR
16604

Maldives FOR THE COUPLES
MAAFUSHI ISLAND
3 NIGHTS & 4 DAYS
Land Package Without Airfare
23,700/-
PER PERSON (MIN 2)
3* Hotels
TRAVEL DATE: FEB - MAR
BOOK NOW
Hotline : +88 01724 690920 | sales@travelclassic-bd.com

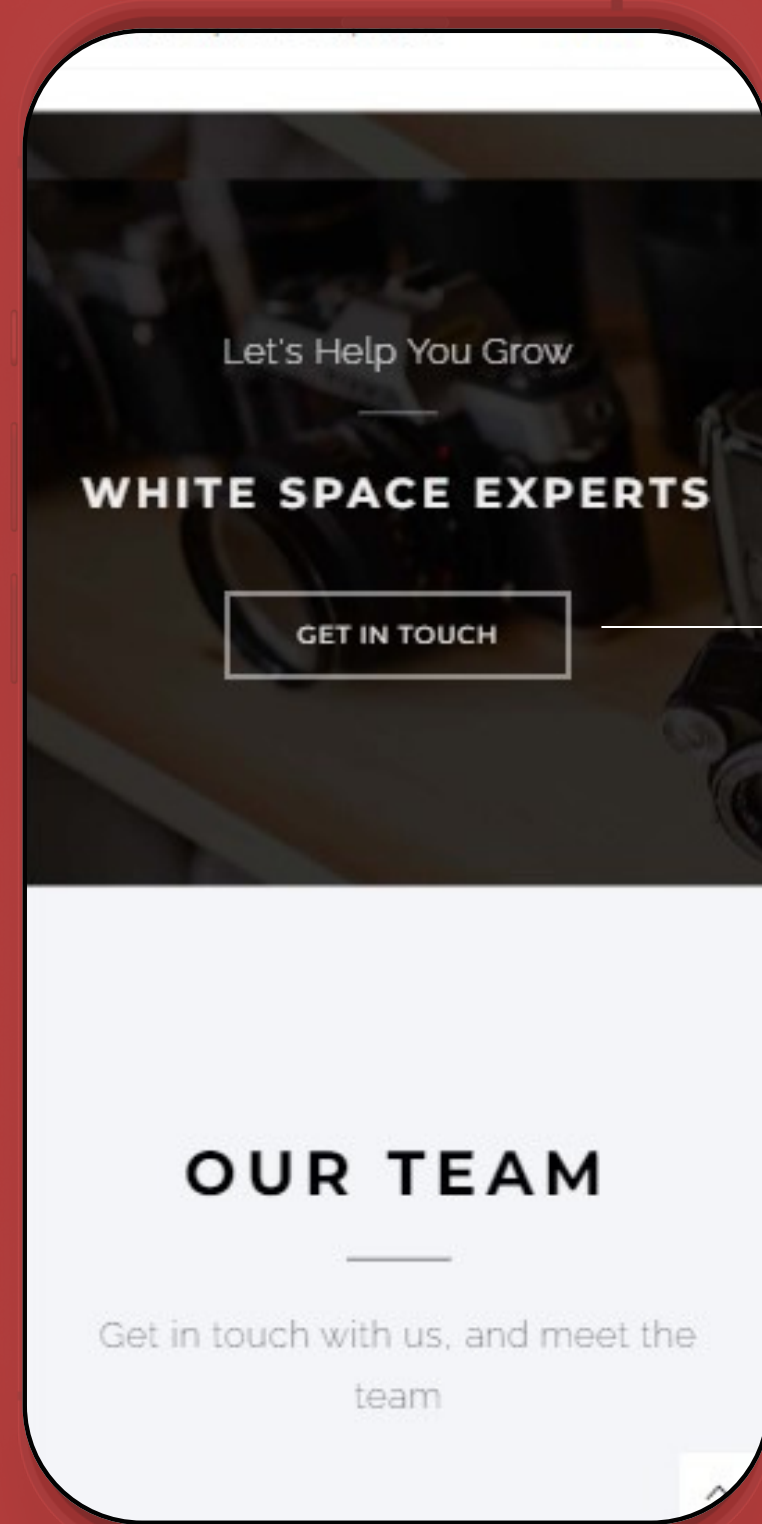
Explore INDIA 7,999
Explore NEPAL 6,999
Explore MALAYSIA 6,999
Explore MALDIVES 12,999
Explore VIETNAM 23,499
Explore DUBAI 15,499
Explore SINGAPORE 15,999
Explore MALAYSIA 6,999
Explore NEPAL 6,999
Happy New Year 2023
Thailand 40,500/-
SINGAPORE VISA BDT. 4,999
MALAYSIA VISA BDT. 5,999

CONTENT

Social media copy written by me

Some creative visual created by me.

Some creative visuals created by my team under guidance.



- **Responsive Design**

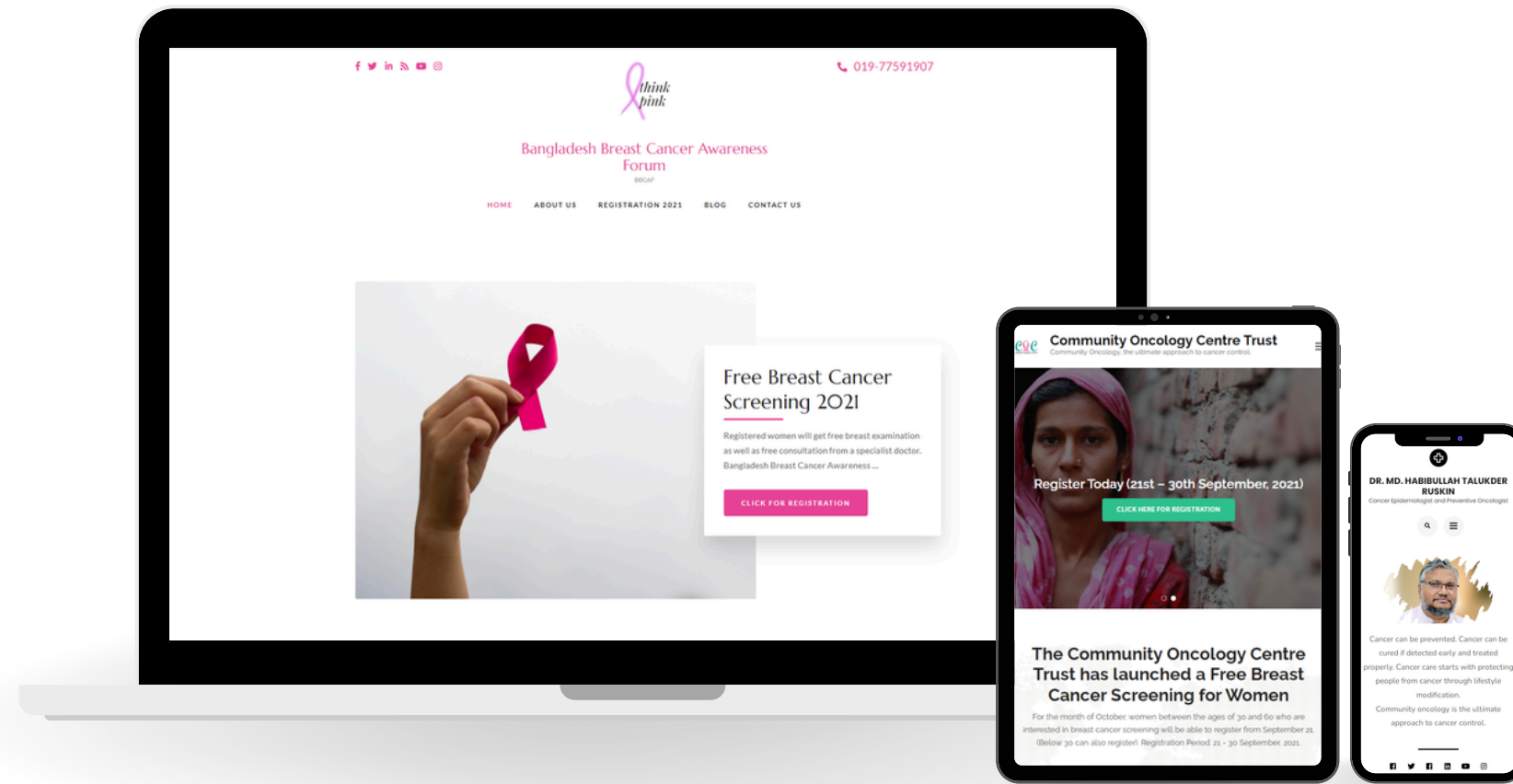
Neat & Clean Website Design / Creation to ensure user journey is smooth.

W E B S I T E

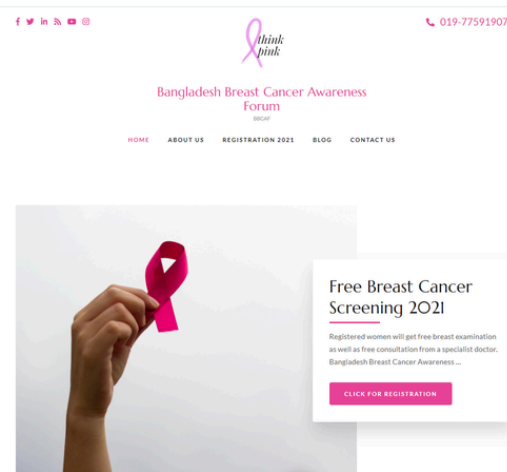
UX & UI DESIGN

SAMPLE WORDPRESS

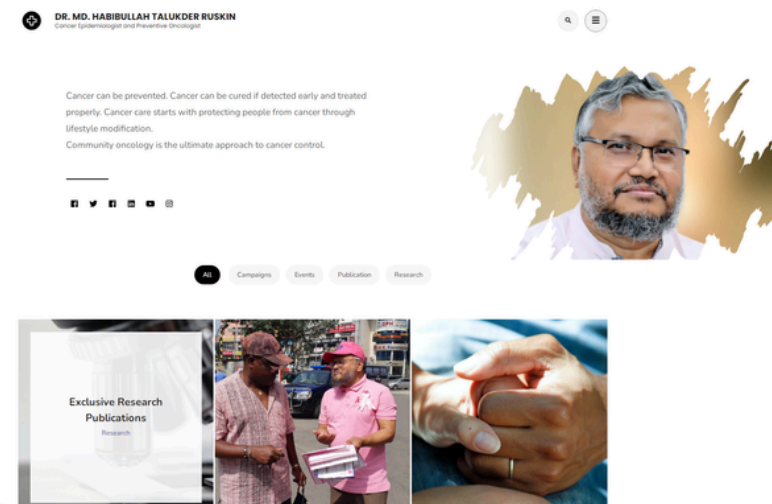
WEBSITE CREATION



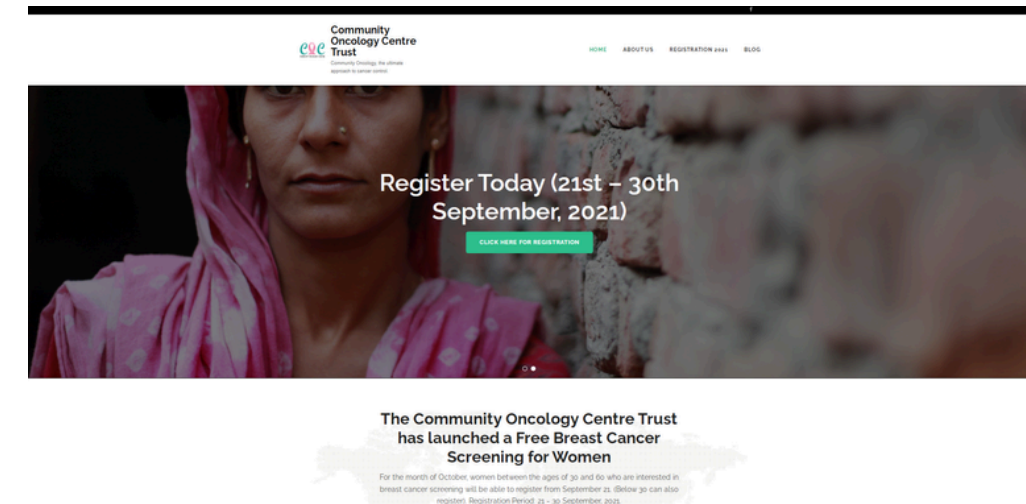
Cancer Awareness Forum BD



Personal Portfolio of Client



Community Oncology BD



PHOTOGRAPHY SERVICES I OFFER

COMMERCIAL PHOTOGRAPHY

Product | Food | Portrait | Headshots
Events | Corporate


PHOTO JOURNALISM

Documentary | Street Photography | Travel
Landscape Photography | Feature News

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Shadman Hossain



Thank you for taking the time to go through my portfolio! For more information about my services,

P L E A S E

GET IN TOUCH

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